

Beat: Automobiles

## Gumball 3000 Edinburgh

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**USPA NEWS -** Cars line up at the Scottish stage in the Capital city of Edinburgh for the 18th annual Gumball 3000. Super Cars from around the world on a tour from Dublin in Southern Ireland to the Romanian capital in Bucharest.

The Gumball 3000 is an annual British 3,000-mile (4,800 km) international celebrity motor rally which takes place on public roads. It was started in 1999 by Maximillion Cooper with the idea to combine cars, music, fashion and entertainment. This year AFROJACK, DAVID HASSLEHOFF, MAXIMILLION COOPER, EVE, BUN B, SULLIVAN STAPLETON and more will parade through the city with a massive display of supercars for the Edinburgh public to view before they leave on their epic road trip.

Often described as the ultimate road trip where one gets the opportunity to drive the worlds best cars alongside the world's hottest superstars, it's no wonder that the Gumball 3000 has become a staple event on the calendar of the rich and famous. The Gumball 3000 Foundation was established in 2013 to benefit disadvantaged youth through educational, recreational and environmental-focused projects around the world. The mission is to give underprivileged youth greater opportunities in life, ensuring that the legacy of Gumball 3000 is both positive and lasting.

"The Gumball generates a unique buzz that comes from live crowds of over a million people, and a televised and online audience that reaches over 60 million households in over 100 countries. Did you know? The inaugural rally featured 50 of Maximillion Cooper's friends travelling from London to Rimini, Italy and back. The route passed through Paris, stopping at Chateau d'Esclimont, and continued to the Le Mans race circuit. The group then travelled to the Ferrari Factory in Maranello, Ambras Castle in Austria, and the Hockenheim Grand Prix Circuit in Germany before their return to London to cross the finish line on Park Lane.

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Click on link below for Youtube video.

#### Article online:

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